When I first meet new clients I like to review they're existing portfolio or investments. I use a Morningstar computer program that breaks down mutual funds or exchanged traded funds down to the individual stocks. If you have 5 or 6 different mutual funds or stocks it hard to understand the level of risk you are taking and what is your return is. This program helps answer these questions.

The report is quite detailed showing the following items:

- 1. Provides a general breakdown between U.S. stocks, Non-Stocks and Bonds by percentages.
- 2. Breaksdown the bond holdings their credit rating and the effective maturity.
- 3. Breaksdown equity holdings again by location (i.e. Latin America, or United Kingdom, etc.). Classifies stocks into categories as to size and type of risk. Please scroll down to review.
- 4. Shows holdings by per cent-age with call letters or ticker symbols
- 5. Shows a 1 year, 3 year and 5 year rate of return assuming you kept the same investments.
- 6. Shows breakdown by stock and explains whether you are diversified or not.
- 7. Shows a risk reward scatterplot which provides visual digram ploting risk and reward.

Please scroll down to see an easy to understand 5 page sample plan

Most plans are 18 pages plus.

Prepared by: Ken Gilpin

>75%

Prepared by: Ken Gilpin

Release date 04-30-2017

SAMPLE. NORMALY These gre 20T Page 1 of 26

Portfolio X-Ray®: x YZ: XYZ

BREAKS down 10 OR More Matural Funds into Market Value

U.S. Stocks, International or Bonds

Custom

Prepared by: Ken Gilpin

Prepared by: Ken Gilpi

Asset Allocation 04-30-2017



Stock Analysis 04-30-2017

Stock Sectors Benchmark Portfolio

Cyclical



25-50

<25 Not Classified 0.22%

20.15

26.83

9.37

14.28

3.18

0.00



50-75

Bond Analysis 04-30-2017

Fixed-Income Sectors	Portfolio (%)	Bmark (%)	Portfolio 7 Bmark
Government	4.09	37.35	
Municipal Municipal	0.02	0.52	
Corporate	77.04	23.40	
★ Securitized	4.92	18.50	
Cash & Equivalents	10.91	20.23	
Derivative	3.01	0.00	l .
			0% 10 20 30 40 50 60 70 80 90 100

	Port	folio (%)	Bmark (%)
B	Cyclical	60.81	32.22
A	Basic Matls	1.33	2.90
A	Consumer Cycl	12.20	11.17
4	Financial Svs	47.28	15.83
ŵ	Real Estate	0.00	2.32
A.	Sensitive	23.67	40.95
•	Commun Svs	7.11	4.03
0	Energy	0.70	6.32
	Industrials	9.21	10.45

6.65

15.30

6.85

7.16

1.29

0.22

	Portfolio (%)	Bmark (%)
Americas	88.08	99.13
North America	87.85	99.13
Latin America	0.23	0.00
Greater Europe	9.63	0.38
United Kingdom	3.00	0.07
Europe-Developed	6.62	0.31
Europe-Emerging	0.00	0.00
Africa/Middle East	0.01	0.00
Greater Asia	2.07	0.49
Japan	0.88	0.00
Australasia	0.39	0.00
Asia-Developed	0.12	0.06
Asia-Emerging	0.68	0.43
Not Classified	0.22	0.00

Maturity Breakdown Credit Quality Breakdown

matarity broakdown		ordan adding breakdown	
Effective Maturity	Portfolio (%)	Credit Quality	Portfolio (%)
1-3	8.51	AAA /	1.23
3-5	22.59	AA Shows	0.30
5-7	31.69	A Bond	1.71
7-10	25.70		7.99
10-15	2.20	BB Ratings	31.41
15-20	2.32	В	31.15
20-30	3.17	Below B	8.25
>30	3.81	NR	17.96

	Credit duality breakdow	"
%)	Credit Quality	Portfolio (%)
51	AAA /	1.23
59	AA Shows	0.30
69	A Bond	1.71
70		7.99
20	BB Rating.	31.41
32	В	31.15
17	Below B	8.25
81	NR	17.96

Investment Style 04-30-2017

Т			1_	Fixe
	0	0	High	
-	-		-	Effe
	0	0	Med	Effe
3	19	0	Low	5
1	Mod	Ext	J	
and the same				/

0-10 10-25 25-50 >50

Fixed-Income Style		Portfolio	Bmark
Effective Duration		3.67	5.77
Effective Maturity		5.15	8.09
	1	1	1

shows when Bonds come due and quality

STATE OF THE PARTY	12		37	Large
	12		7	Mid
	1	8	1	Smal

0-10 10-25 25-50 >50

Technology

Defensive

Healthcare

Utilities

Not Classified

Consumer Def

m			
7			
va.			

Equity Style	Portfolio	Bmark
Average Market Cap (\$mil)	57,869.33	86,693.16
Price/Earnings	22.62	21.23
Price/Book	2.41	3.00
Price/Sales	2.00	2.10
Price/Cash Flow	13.05	13.32

Top 10 Net Underlying Holdings 04-30-2017

Assets %	Name	Туре	Sector	Country
13.82	Berkshire Hathaway Inc B(USD)	ST	Financial Services	United States
2.74	American Tower Corp(USD)	ST	Communication Services	United States
2.34	Moody's Corporation(USD)	ST	Financial Services	United States
2.29	Visa Inc Class A(USD)	ST	Financial Services	United States
2.17	Mastercard Inc A(USD)	ST	Financial Services	United States
1.72	Markel Corp(USD)	ST	Financial Services	United States
1.46	CarMax Inc(USD)	ST	Consumer Cyclical	United States
1.35	Roper Technologies Inc(USD)	ST	Industrials	United States
1.30	SBA Communications Corp(USD)	ST	Communication Services	United States
1.22	Dollar Tree Inc(USD)	ST	Consumer Defensive	United States

Portfolio Holdings

Portfolio X-Ray®: x YZ: XYZ

2.

Portiono Holdings		Custom			
Portfolio Holdings 04-30-2017					
Total: 7 Holdings	_	Туре	Fund Portfolio Date	Assets %	Market Value \$
Akre Focus Instl (USD, AKRIX)		MF	01-31-2017	24.49	36,000
T. Rowe Price Capital Appreciation (USD, PRWCX)		MF	03-31-2017	24.49	36,000
Eaton Vance Income Fund of Boston I (USD, EIBIX)		MF	03-31-2017	17.01	25,000
Berkshire Hathaway Inc B (USD, BRK.B)		ST	_	13.61	20,000
Oakmark International Investor (USD, OAKIX)		MF	03-31-2017	6.80	10,000
PIMCO Income Insti (USD, PIMIX)		MF	12-31-2016	6.80	10,000
Vanguard High-Yield Corporate Adm (USD, VWEAX)		MF	03-31-2017	6.80	10,000

Benchmark

Shows holdings breakdown by " and "call Letters" OR Ticker Symbols



Portfolio Snapshot

x YZ: XYZ

Portfolio Value \$147,000.00

Benchmark

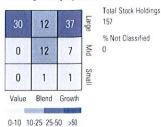
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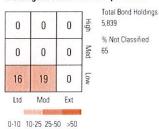
Analysis 04-30-2017



Morningstar Equity Style Box %



Morningstar Fixed Income Style Box %



Stock Analysis 04-30-2017 **Stock Sectors**

Cyclical

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Basic Matls

Consumer Cycl

Financial Svs

Real Estate

Sensitive

Energy

Industrials

Technology

Defensive

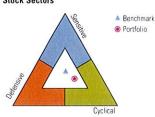
Healthcare

Utilities

Not Classified

Consumer Def

Commun Svs



Portfolio (%)

60.81

1.33

12.20

47.28

0.00

23.67

7.11

0.70

9.21

6.65

15.30

6.85

7.16

1.29

0.22

Bmark (%)

32.22

2.90

11.17

15.83

2.32

40.95

4.03

6.32

10.45

20.15

26.83

9.37

14.28

3.18

0.00

Not Classified

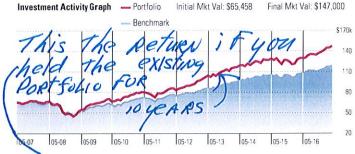
World Regions



		WHEN THE RESERVE	
<25	25-50	50-75	>75%
Not Classified	1: 0.22%		

	Portfolio (%)	Bmark (%)
Americas	88.08	99.13
North America	87.85	99.13
Latin America	0.23	0.00
Greater Europe	9.63	0.38
United Kingdom	3.00	0.07
Europe-Developed	6.62	0.31
Europe-Emerging	0.00	0.00
Africa/Middle East	0.01	0.00
Greater Asia	2.07	0.49
Japan	0.88	0.00
Australasia	0.39	0.00
Asia-Developed	0.12	0.06
Asia-Emerging	0.68	0.43

Performance 04-30-2017



Trailing Returns*	3 Mo	1 Yr	3 Yr	5 Yr	10 Yr
Portfolio Return	4.15	13.35	7.97	11.42	8.56
Benchmark Return	3.65	10.85	7.43	9.13	6.31
.+/- Benchmark Return	0.50	2.50	0.54	2.29	2.25

*Full return history is not available for all securities. Please see Return Participation disclosure.

Best/Worst Time Periods	Best %	Worst %
3 Months	21.77 (Mar 2009-May 2009)	-23.81 (Sep 2008-Nov 2008)
1 Year	48.69 (Mar 2009-Feb 2010)	-30.76 (Mar 2008-Feb 2009)
3 Years	23.16 (Mar 2009-Feb 2012)	0.61 (Jun 2007-May 2010)

Purtibility Field (04-30-2017)	11610 /6
12-Month Yield	2.52

Holdings 04-30-2017

Top 7 holdings out of 7

T. Rowe Price Capital Appreciation (USD) Akre Focus Instl (USD) Eaton Vance Income Fund of Boston I (USD) Berkshire Hathaway Inc B (USD) Oakmark International Investor (USD)

Vanguard High-Yield Corporate Adm (USD) PIMCO Income Instl (USD)

Bench MARK is Investor portfolio NORMALLY a 60/40

0.22

0.00

OR 60%	Stocks
40%	Bonds.

Portfolio-Level Performance Disclosure

The portfolio-level performance shown is hypothetical and for illustrative purposes only. Investor returns will differ from the results shown. The performance data reflects monthly portfolio rebalancing.

Symbol	Туре	Holding Value \$	% Assets
PRWCX	MF	36,000	24.49
AKRIX	MF	36,000	24.49
EIBIX	MF	25,000	17.01
BRK.B	ST	20,000	13.61
0AKIX	MF	10,000	6.80
VWEAX	MF	10,000	6.80
PIMIX	MF	10,000	6.80

Stock Intersection: x YZ: XYZ

4.

This Stock Detail table shows how the top 50 net stock holdings are distributed across the portfolio, ranked by the percentage of portfolio net assets. The Holding Portfolio Date is the date that the fund's portfolio was last updated. When making comparisons among funds, it is an important date to keep in mind. It is possible that a fund's portfolio could be up to eight months old at the time of publication. See disclosures for more information.

Berkshire Hathaway Inc B(USD) bource of Stock erkshire Hathaway Inc B (USD) kre Focus Instl (USD) merican Tower Corp(USD) bource of Stock kre Focus Instl (USD) Browe Price Capital Appreciation (USD)	BRK.B BRK.B AKRIX AMT AKRIX PRWCX MCO AKRIX	Market Value \$ 20,316 19,999 317 4,027 3,857 170 3,442	% of Investments 13.82 13.61 0.22 2.74 2.62 0.12 2.34	Holding Portfolio Date OF PORTS 01-31-17 01-31-17 03-31-17	Financial Services Color Communication Services
ource of Stock erkshire Hathaway Inc B (USD) kre Focus Instl (USD) american Tower Corp(USD) ource of Stock kre Focus Instl (USD) . Rowe Price Capital Appreciation (USD)	BRK.B AKRIX AMT AKRIX PRWCX MCO	19,999 317 4,027 3,857 170	13.61 0.22 2.74 2.62 0.12	01-31-17	Folio
erkshire Hathaway Inc B (USD) kre Focus Instl (USD) merican Tower Corp(USD) ource of Stock kre Focus Instl (USD) Rowe Price Capital Appreciation (USD)	AKRIX AMT AKRIX PRWCX MCO	317 4,027 3,857 170	2.62 0.12	01-31-17	
kre Focus Instl (USD) merican Tower Corp(USD) ource of Stock kre Focus Instl (USD) Rowe Price Capital Appreciation (USD)	AKRIX AMT AKRIX PRWCX MCO	317 4,027 3,857 170	2.62 0.12	01-31-17	
merican Tower Corp(USD) ource of Stock kre Focus Instl (USD) Rowe Price Capital Appreciation (USD)	AMT AKRIX PRWCX MCO	4,027 3,857 170	2.74 2.62 0.12	01-31-17	Communication Service
ource of Stock kre Focus Instl (USD) . Rowe Price Capital Appreciation (USD)	AKRIX PRWCX MCO	3,857 170	2.62 0.12		Communication Service
kre Focus Instl (USD) . Rowe Price Capital Appreciation (USD)	PRWCX MCO	170	0.12		
Rowe Price Capital Appreciation (USD)	PRWCX MCO	170	0.12		
	MCO			03-31-17	
loody's Cornoration(USD)		3,442	2.34		
ioon) o corporation(cop)	AKRIX				Financial Services
ource of Stock	AKRIX				
kre Focus Instl (USD)		3,442	2.34	01-31-17	
isa Inc Class A(USD)	V	3,360	2.29		Financial Services
ource of Stock					
	AKRIX	2,589	1.76	01-31-17	
Rowe Price Capital Appreciation (USD)	PRWCX	771	0.52	03-31-17	
lastercard Inc A(USD)	MA	3,186	2.17		Financial Services
ource of Stock					
kre Focus Instl (USD)	AKRIX	2,858	1.94	01-31-17	
Rowe Price Capital Appreciation (USD)	PRWCX	327	0.22	03-31-17	
larkel Corp(USD)	MKL	2,535	1.72		Financial Services
ource of Stock					
kre Focus Instl (USD)	AKRIX	2,535	1.72	01-31-17	
arMax Inc(USD)	KMX	2,145	1.46		Consumer Cyclical
ource of Stock	AMDIN	2.145	1.46	01 01 17	
	AKRIX	2,145	1.46	01-31-17	[7] Industrials
oper Technologies Inc(USD)	ROP	1,978	1.35		Industrials
ource of Stock					
	AKRIX	1,728	1.18	01-31-17	
	PRWCX	251	0.17	03-31-17	
BA Communications Corp(USD)	SBAC	1,912	1.30		Communication Services
purce of Stock			11 12 12		
	AKRIX	1,669	1.14	01-31-17	
Para Para Para Para Para Para Para Para	PRWCX	243	0.17	03-31-17	
ollar Tree Inc(USD)	DLTR	1,787	1.22		Consumer Defensive
ource of Stock	A L DIV	1 707	1.00	01 21 17	
	AKRIX	1,787	1.22	01-31-17	Lagithage .
	DHR	1,461	0.99		Healthcare
ource of Stock	AKRIX	894	0.61	01-31-17	
,	PRWCX	568	0.39	03-31-17	



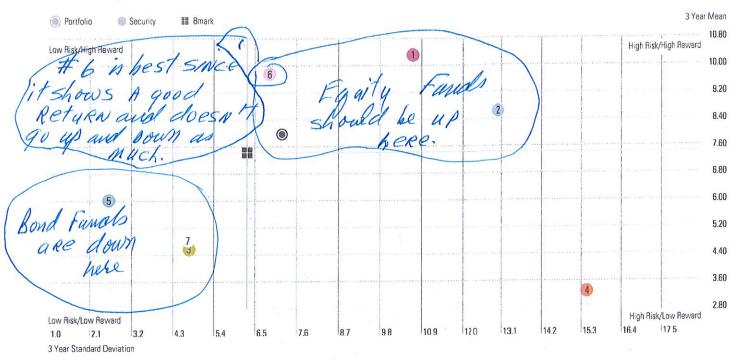
3 Years Risk/Reward Scatterplot: x YZ: XYZ

5.

04-30-2014 to 04-30-2017

Currency USD Benchmark Custom

Risk/Reward Analysis



-	Securities	3 Years Std Dev	3 Years Mean
(1)	Akre Focus Instl(USD,AKRIX)	10.67	10.31
2	Berkshire Hathaway Inc B(USD, BRK.B)	13.00	8.64
3	Eaton Vance Income Fund of Boston I(USD,EIBIX)	4.74	4.57
A	Oakmark International Investor(USD,OAKIX)	15.46	3.29
5	PIMCO Income Insti(USD,PIMIX)	2.60	6.03
6	T. Rowe Price Capital Appreciation(USD,PRWCX) — Best one.	6.89	9.75
7	Vanguard High-Yield Corporate Adm(USD,VWEAX)	4.71	4.83
	Benchmark	6.29	7.43
0	Portfolio	7.21	7.97